

2018 National Women's Month Poster-making Contest

BACKGROUND

The Philippine Commission on Women's (PCW) spearheads the National Women's Month Celebration (NWMC) every March. For 2016 to 2022, the NWMC theme is "**We Make Change Work For Women**", highlighting the empowerment of women as active contributors to and claimholders of development.

One of the identified activities for the 2018 NWMC is the conduct of Photo Contest and Poster-making Contest. Utilizing arts, particularly photography and poster making in promoting women's empowerment, the Contest targets young people as participants. The Contest will also contribute in the collection of photographs and artworks that depict the promotion of the rights and empowerment of all women and girls.

MECHANICS

Theme

Posters must capture the essential representation and role being played by Filipino women as potent agents of positive change in our society.

Contest Duration

PCW will accept entries from March 1 to April 30, 2018.

Who Can Join?

- The contest is open to **all Junior and Senior High School students enrolled in any schools in the Philippines** (at the time they join the contest) nationwide. The PCW shall require all participants to submit a copy of their valid school ID.
- Employees of PCW including their spouse and relatives up to second degree of affinity or consanguinity are not qualified to join the contest.

Submission of Entries

- Posters must be all original and hand-drawn using any medium (water color, oil pastel, acrylic, crayons, etc.). Poster size should be 30"x 40" or ½ illustration board.
- You may send an advance soft copy/scanned/photograph of the artwork to PCW via events.pcw@gmail.com on or before April 15, 2018.
- Original copy of entries should be sent to:

Corporate Affairs and Information Resource Management Division

Philippine Commission on Women
1145 J.P. Laurel St., Malacañang Compound
1005 San Miguel, Manila

- Deadline of submission of entries is on April 30, 2018, 5:00 PM Philippine Standard Time. Entries received beyond the deadline shall automatically be disqualified.

- Entries to be submitted should include the following details:
 - Name
 - Sex
 - Date of birth
 - Complete mailing address
 - Contact number
 - School of the participant
 - Scanned copy or photo of valid school ID
 - Complete details of the poster including when and where it was created and the medium/s used
 - Poster description or caption

OTHER CONDITIONS

- By participating in the 2018 National Women’s Month Poster-making Contest, the contestant attests that the submitted artwork is a single work of original material created solely by the participant and no other party has any right, title, claim or interest in the poster. PCW reserves the right to verify this through various means, and disqualify any entry at any time.
- Names/logos of schools are not allowed to appear as an element in poster entries.
- All submitted entries will be deemed property of Philippine Commission on Women.
- Short-listed contestants and final winners agree to the disclosure and publication of their full names and art work in any photo, publicity or other media arrangement made by PCW related to the announcement of the results of the 2018 National Women’s Month Poster-making Contest.
- PCW reserves the right to cancel the contest at any time for any reason or whatsoever in its sole and absolute discretion without any obligation to furnish any reasons.

CRITERIA

The criteria for judging will be as follows:

Relevance to the theme	40%
Creativity	30%
Composition/Originality	30%
TOTAL	100%

PRIZES

Ten (10) winning entries shall receive 20,000.00 pesos each, subject to applicable government taxes and a certificate of appreciation.

SELECTION OF WINNERS

PRE-SCREENING: Panel of judges from PCW will pre-screen all the submitted entries to ensure that the contestants have complied with the prescribed guidelines and it has no violent content, nudity or obscenity.

POSTING AND VALIDATION OF SHORT-LISTED ENTRIES: PCW will post all short-listed entries to its website and official Facebook account by May 31, 2018. PCW will accept feedback from interested parties from June 1 to 15, 2018. During this period, PCW will accept complaints of violation of the Contest Mechanics by any of the short-listed contestants, provided that supporting evidence/s are submitted.

FINAL DELIBERATION: Panel of judges from different organizations will select ten (10) winners from the short listed entries. The decision of the judges is final and not appealable.

ANNOUNCEMENT OF WINNERS

Winners will be notified via e-mail/text message. The winning photos will also be showcased in the PCW website's photo gallery (www.pcw.gov.ph), official Facebook account (<https://www.facebook.com/PCWgovph>) and Twitter account (@PCWgovph).

Awarding ceremonies will be on August 14, 2018, in time for the 9th Anniversary of the Magna Carta of Women (venue and other details to be communicated to winners).

For further details, contact PCW- Corporate Affairs and Information Resource Management Division (CAIRMD) at Tel. Nos. 735-8509 or 735-1654 loc.131 or email media@pcw.gov.ph