

## 2018 National Women's Month Photo Contest

### BACKGROUND

The Philippine Commission on Women's (PCW) spearheads the National Women's Month Celebration (NWMC) every March. For 2016 to 2022, the NWMC theme is "**We Make Change Work For Women**", highlighting the empowerment of women as active contributors to and claimholders of development.

One of the identified activities for the 2018 NWMC is the conduct of Photo Contest and Poster-making Contest. Utilizing arts, particularly photography and poster making in promoting women's empowerment, the Contest targets young people as participants. The Contest will also contribute in the collection of photographs and artworks that depict the promotion of the rights and empowerment of all women and girls.

### MECHANICS

#### *Theme*

Photos must capture the essential representation and role being played by Filipino women and girls as potent agents of positive change in our society.

#### *Contest Duration*

PCW will accept entries from March 1 to April 30, 2018.

#### *Who Can Join?*

- The contest is open to **all college students enrolled in any schools in the Philippines** (at the time they join the contest) nationwide. The PCW shall require all participants to submit a copy of their valid school ID or Registration Card as proof.
- Employees of PCW including their spouse and relatives up to second degree of affinity or consanguinity are not qualified to join the contest.

#### *Submission of Entries*

- Each participant shall be allowed to submit maximum of two (2) entries only.
- All entries must be submitted via email ([events.pcw@gmail.com](mailto:events.pcw@gmail.com)). Submissions made through other means will be automatically disqualified.
- Entries to be submitted should include the following details:
  - Name
  - Sex
  - Date of birth
  - Complete mailing address
  - Contact number
  - Name of school
  - Scanned copy or photo of valid school ID or Registration Card
  - Complete details of the photo including when and where it was taken and the camera/mobile device used
  - Photo caption

- File name of photos should be patterned in this format: SURNAME\_ENTRY NUMBER 1

Sample: DE LA CRUZ\_1  
DE LA CRUZ\_2

- Deadline of submission of entries is on April 30, 2018, 5:00 PM Philippine Standard Time. Entries received beyond the deadline shall automatically be disqualified.

**Photo Image/Requirements**

- Photos must be all original and full-colored. Black and white or sepia photos will be automatically disqualified.
- Photos must be in digital JPEG or JPG format, in high-resolution, 25MB maximum file size. (Recommended resolution: 3,000 pixels whether horizontal image or vertical image at 300 dpi.)
- Photos must not be digitally altered (colorizing, toning, collage, photo composites, stitched panorama, high dynamic range HDR images etc.) and/or enhanced in any way. Only simple cropping, minor adjustments in color, sharpness, contrast or digital equivalent are allowed.
- Watermarked photos and those that have been previously submitted or have won in any local or international photography contest will be disqualified.
- Photos to be submitted must be taken starting on March 1, 2018, the official launch of the photo contest.

**OTHER CONDITIONS**

By participating in the 2018 National Women’s Month Photo Contest, the contestant attests that the submitted photograph is a single work of original material created and taken solely by the participant during the Contest period, and that no other party has any right, title, claim or interest in the photograph. PCW reserves the right to verify this through various means, and disqualify any photograph or image.

Submission of entries to the contest indicates full permission granted to PCW to use the photographs, with proper credit to the photographer in PCW IEC and other advocacy materials.

Short-listed entries and final winners agree to the disclosure and publication of their full names and entries in any photo, publicity or other media arrangement made by PCW related to the announcement of the results of the 2018 National Women’s Month Photo Contest.

PCW reserves the right to cancel the contest at any time for any reason or whatsoever in its sole and absolute discretion without any obligation to furnish any reasons.

**CRITERIA**

The criteria for judging will be as follows:

Adherence to theme/content	30%
Creativity and Originality	25%
Visual Impact	25%
Photographic Quality	20%
<b>TOTAL</b>	<b>100%</b>

## PRIZES

Ten (10) winning entries will receive 20,000 pesos each, subject to applicable government taxes and a certificate of appreciation.

## SELECTION OF WINNERS

**PRE-SCREENING:** Panel of judges from PCW will pre-screen all the submitted entries to ensure that the contestants have complied with the prescribed guidelines and it has no violent content, nudity or obscenity.

**POSTING AND VALIDATION OF SHORT-LISTED ENTRIES:** PCW will post all short-listed entries to its website and official Facebook account by May 31, 2018. PCW will accept feedback from interested parties from June 1 to 15, 2018. During this period, PCW will accept complaints of violation of the Contest Mechanics by any of the short-listed contestants, provided that supporting evidence/s are submitted.

**FINAL DELIBERATION:** Panel of judges from different organizations will then select ten (10) winners from the short listed entries. The decision of the judges is final and not appealable.

## ANNOUNCEMENT OF WINNERS

Winners will be notified via e-mail. The winning photos will also be showcased in the PCW website's photo gallery ([www.pcw.gov.ph](http://www.pcw.gov.ph)), official Facebook account (<https://www.facebook.com/PCWgovph>) and Twitter account (@PCWgovph).

Awarding ceremonies will be on August 14, 2018, in time for the 9<sup>th</sup> Anniversary of the Magna Carta of Women (venue and other details to be communicated to winners).

For further details, contact PCW- Corporate Affairs and Information Resource Management Division (CAIRMD) at Tel. Nos. 735-8509 or 735-1654 loc.131 or email [media@pcw.gov.ph](mailto:media@pcw.gov.ph)