



# 2016 18-Day Campaign To End Violence Against Women (VAW)

## KICK-OFF ACTIVITY

25 November 2016 | 9:00 AM-12:00 NN | PICC Reception Hall

### *Programme*

#### **I. Opening Program**

- All-Women Cast Lupang Hinirang Video
- Anti-Violence Against Women Prayer
- Welcome Remarks: Ms. Emmeline L. Verzosa, PCW Executive Director
- Opening Remarks: Ms. Rhodora Masilang-Bucoy, PCW Chairperson
- Message from the Inter-Agency Council on Violence Against Women and Their Children (IACVAWC)

#### **II. Towards VAW-free Community (Creative Performances and Videos)**

- Prologue: Sino ang Babae? ("multi-voice spoken performance" by PETA)
- Commitment of Government Agencies and NGOs in achieving VAW-free community
- Testimonial from NGO Luna Legal Resource Center and Talikala, Davao City
- Commitment from the Academe and Training Institutions
- Commitment video featuring CHED and PHILSCA
- Commitment of Barangay in VAW-free community
- Testimonial from Barangay Del Rosario, Naga City (*Best Barangay VAW Desk in Naga City, 2015*)
- Commitment of Men in achieving VAW-free community
- Commitment video featuring MOVE Philippines, Inc.
- Testimonial and Performance: Singer-songwriter Noel Cabangon
- Commitment of Women in achieving VAW-free community
- Testimonial from a VAW survivor

#### **III. Commitment Ritual**

- Announcement of Orange Your Icon Advocacy Initiative and DOT Orange Your Icon Sites
- Audio-Visual Presentation of IACVAWC Commitments in Achieving VAW-free community
- Keynote Message: Vice President Ma. Leonor G. Robredo
- Let's Orange the PICC!

#VAWfreePH